



Franchise with ABC Imaging

we image what you imagine



join

an industry-leading brand

access

a global network

benefit

from existing capacity

as easy as





We are

ABC Imaging

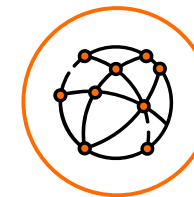
ABC Imaging provides broad spectrum printing and imaging services to business and consumer clients around the world.

Since its founding in 1983, ABC Imaging has maintained a constant focus on excellence in product and customer service, continually reinvesting in its business to provide innovative solutions to emerging client needs.



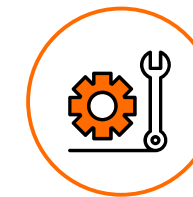
An Industry-Leading Brand

Join ABC Imaging, a brand synonymous with innovation, ingenuity, and excellent service.



A Global Network

Our network of production hubs support you across the world.



A Well-Oiled Machine

Our infrastructure allows you to hit the ground running with minimal upfront costs.

Select Clients

MALLS	RETAIL	CORPORATE & EVENTS	SPORTS	ARCHITECTS	CONSTRUCTION	ENGINEERS
MACERICH®	COACH	Disney	NFL	CALLISON TKL A DESIGN CONSULTANCY OF ARCADIS	Turner	SKANSKA
CBL®	TIFFANY & CO.	NBC UNIVERSAL		PEI COBB FREED	AECOMTISHMAN	HNTB
SIMON®	ESTÉE LAUDER	citi	NHL	Perkins&Will	JRM	LANGAN
Brookfield	Brooks Brothers ESTABLISHED 1818	MADISON SQUARE GARDEN	D.C. UNITED	Dewberry	HUNTER ROBERTS CONSTRUCTION GROUP	Michael Baker INTERNATIONAL
Howard Hughes THE HERBERT H. HUGHES FOUNDATION	Cartier	verizon	WASHINGTON STATE SOCCER	gehry partners	CBRE	Severud Associates CONSULTING ENGINEERS, P.C.

We are
An Industry-Leading Brand



With 4 decades of experience providing turnkey imaging solutions to clients ranging from the largest fashion retailers to architecture firms, sports franchises, end consumers, and much more, we offer a sturdy foundation and expansive customer base to build from.



We are

With 30 production facilities positioned across the US, Europe, and Asia, ABC Imaging has the capacity to support orders of virtually any size, worldwide.

30

GLOBAL PRODUCTION
FACILITIES

500+

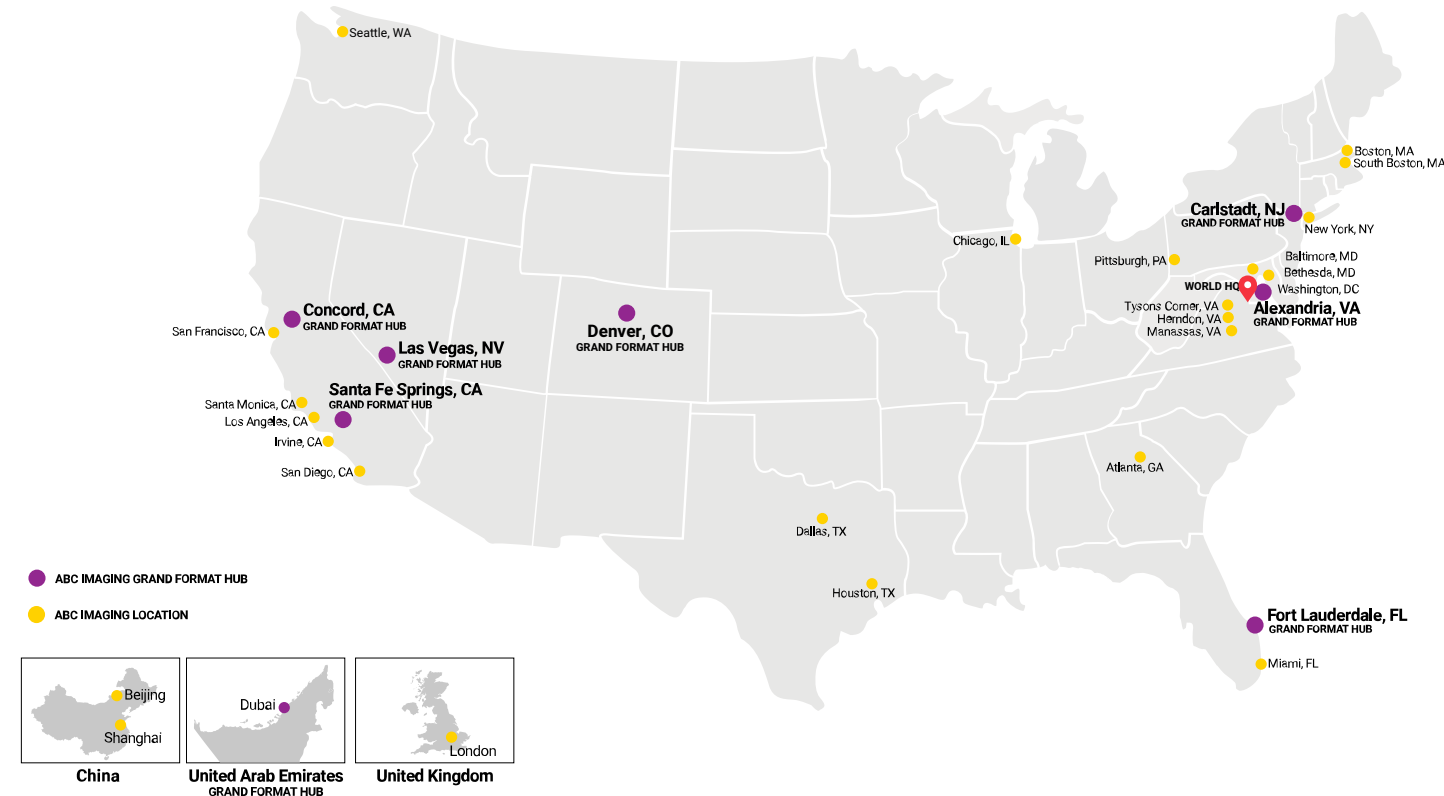
EMPLOYEES

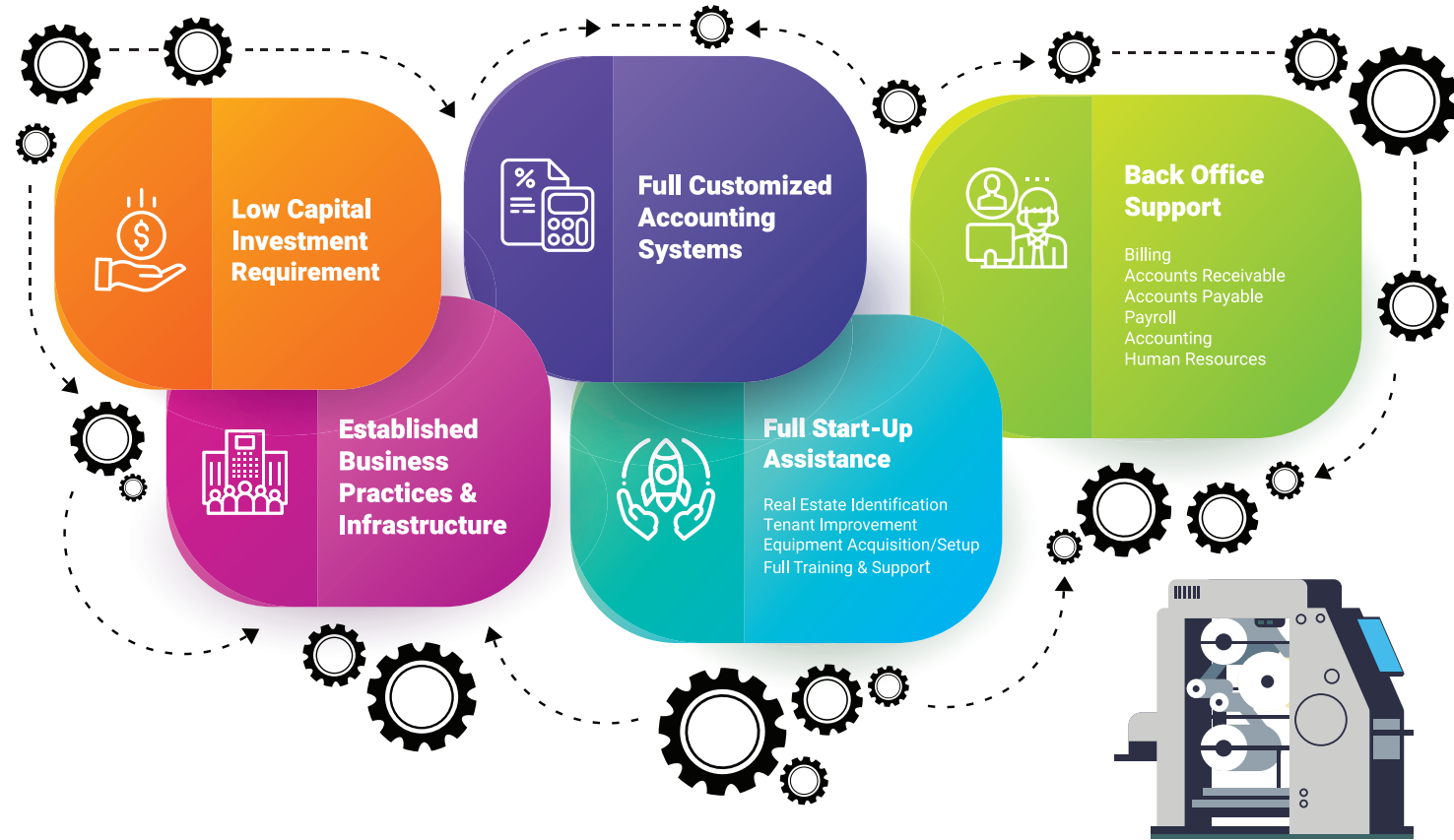
8

GRAND FORMAT
HUBS

1K+

MANAGED CLIENT
FACILITIES





A Well-Oiled Machine

From physical fulfillment and intra-store collaboration to digital asset management, billing, marketing, HR, and back office support, we offer a turnkey system to take you from entrepreneur to business owner as fast as possible.

Within a few weeks and with minimal capital investment, you can be confidently selling our entire suite of products and services ranging from printing and copying to 3D printing, prototyping, grand format printing, specialty marketing materials, and much more.



What we do

We Image What You Imagine

We are a single source solution for all visual media. From small to large format, 2D to 3D, and physical to digital, we turn concepts into reality.



01

Image

When we say “We Image What You Imagine” – we mean it. Our expansive line of products and services includes everything from business cards to billboards, 3D printing, prototyping, document management, and everything in between.

02

Innovate

As client needs adapt, so do our services. Over time we have expanded from simple blueprinting to offer a vast array of innovative imaging solutions, functioning as a problem solver for many clients.

03

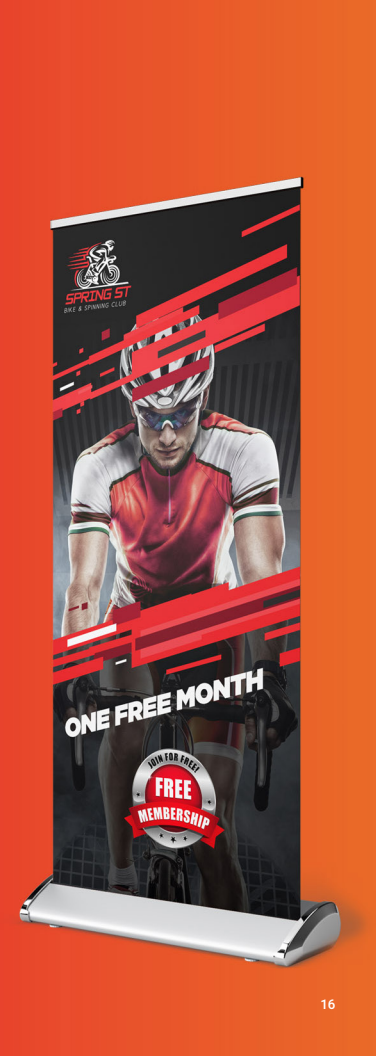
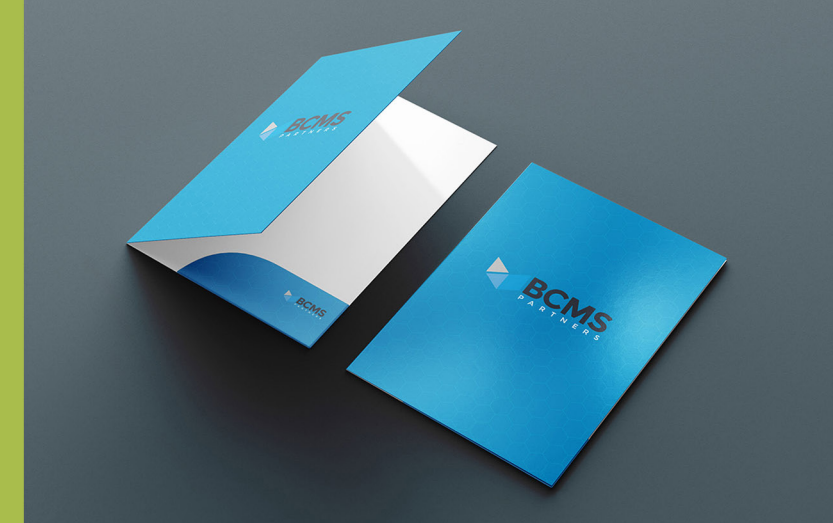
Impress

We believe every sale is an opportunity to exceed expectations and keep clients coming back for years to come. Over time, the application of this mantra to our products and services has yielded significant returns in brand equity.

Our Services

Our expansive selection of products offers clients a one-stop solution for all visual media but it does not require an expensive selection of machinery to produce.

The ABC system elegantly leverages only a few standard pieces of equipment to allow a typical shop to produce most of our product selection. Orders requiring more specialized equipment are easily sourced from one of our many Grand Format facilities.



Our Services

01 Custom Printing

Photo Books
Canvas Prints
Custom Notebooks
Business Cards
Signs and Posters

02 Shipping Services

Shipping Drop Location
Pack and Ship
Direct Mail
Pick-up/Delivery
Logistics

03 Reprographic Services

Printing & Copying
Bindery Services
Scanning & Archiving
On-Demand Printing
Finishing & Laminating

04 Marketing Materials

Custom Packaging
Custom Bindery
Brochures
Postcards
Flyers

05 3D Printing Services

3D Printing & Scanning
Licensed Reselling/Leasing
Architectural Models
Industrial Design
Medical Models

06 Barricades

Retail Barricades
Temporary Walls
Construction Walls
Interior Partitions
Kiosk Walls

07 Custom Signage

Wayfinding
ADA Signage
CNC Routing
Channel Lettering
Laser Cutting
LED Signage

08 Managed Print Services

On-Site Printing
Dedicated Employees
24/7 Customer Support
Purchase/Lease Equipment
Cost per Copy (All inclusive)

09 Creative Services

Graphic Design
Targeted Marketing
Brand Identity
Web Design & Strategy
Social Media Campaigns
Deck Design

10 Grand Format Printing

Exterior & Interior Graphics
Vehicle & Building Wraps
Flooring & Wall Graphics
Installation & Fulfillment
Out-of-Home (OOH)
Window Displays & Props

11 Custom Fabrication

Experiential Retail
Event Installations
Retail Product Displays
Travel Retail
Cabinetry
Booth Designs

12 Prototyping & Packaging

Mechanicals
Concepting
CGI/Virtual Imaging
Package Photography
Production Art
Translations/Localization
Prepress

Why ABC?

The ABC Imaging Advantage

Why Printing?

Printing is a stable, predictable, and durable industry. Compared to cyclical industry alternatives, ABC Imaging is much more insulated against economic and trending factors.

The ABC Imaging Sales Network

Join a global network of production hubs that will support and enhance your sales.



Printing has some unique advantages over popular franchise industries like restaurants, retail, and convenience stores.

ABC IMAGING

- ✓ **Normal Business Hours**
Regular hours allow you to spend nights, holidays, and weekends with friends and family.
- ✓ **B2B Clientele**
Deal with like-minded professionals on a day-to-day basis.
- ✓ **Minimal Industry Volatility**
Stable business model with a wide array of non-cyclical potential clients.
- ✓ **Less Regulation**
Reliable self-sufficient equipment allows you to work on your own terms.
- ✓ **Non-Perishable Inventory**
No shelf life on paper and printing products: keep as much inventory on hand as needed.
- ✓ **Shorter Learning Curve**
You can be up and running with a printing franchise with minimal training and familiarization with equipment.
- ✓ **Smaller Initial Investment**
You can open an ABC Imaging franchise for as little as \$226,300.

RESTAURANT & RETAIL

Extended Hours + Weekends/Holidays

Restaurant and retail work often requires long hours including nights, weekends, and holidays.

B2C Clientele

Requires significant investment in customer service.

Highly Cyclical & Volatile Industries

Success is dependent on many factors outside of your control - one bad review can kill business.

Health Inspections/Maintenance

Rigorous cleaning and maintenance requirements take time and labor. Unscheduled inspections possible at any time.

Perishable Inventory

Strict regulations on usable lifespan of inventory.

More Equipment, Maintenance, & Training

Extensive training needed to operate, clean, and service food-preparation equipment.

Significant Upfront Cost

Most restaurant franchises require upwards of \$1 million investment in upfront costs.

The ABC Imaging Sales Network



Access our Global Network

By joining ABC Imaging, you immediately gain access to our global network of production hubs and sales incentive structure.



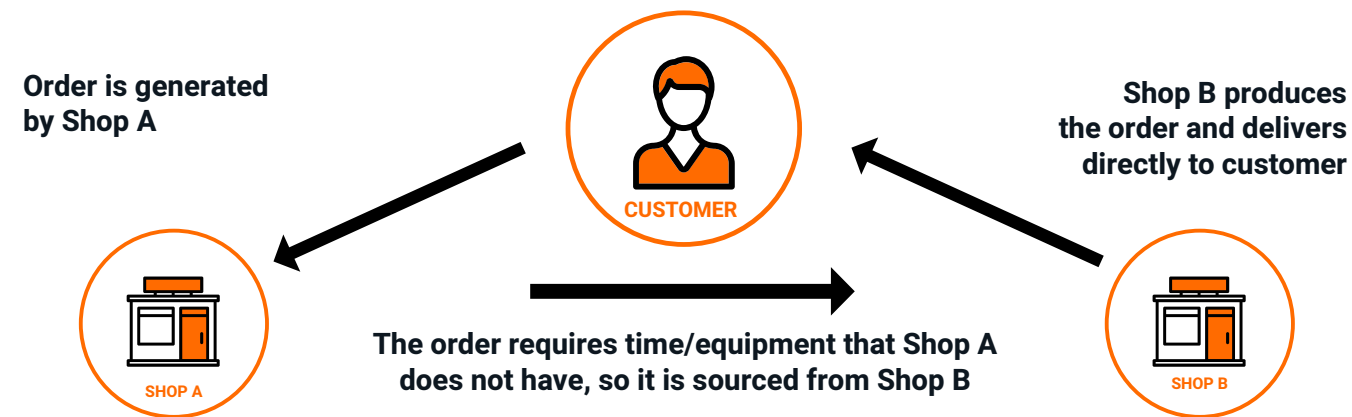
Minimal Risk, Unlimited Potential

The ABC Sales Network allows you to instantly leverage millions of dollars in equipment to sell specialized products worldwide without the upfront fixed costs.



Keep it in the Family

By working with trusted colleagues, you avoid exposing customers to outside vendors that may jeopardize their business.



Responsibilities:

- Generating sale
- Managing customer relationship

Benefits:

- Upcharge up to 100% of the cost of goods
- Further develop client relationships, functioning as a "one-stop-shop" problem solver

Responsibilities:

- Fulfilling Order

Benefits:

- Take in wholesale fee without marketing or sales expenses
- Passively keep machines running even when no active jobs are in your shop



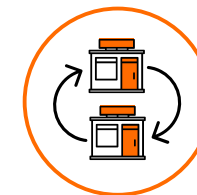
Franchise Your Way

We offer two paths to franchise ownership



Single Store Model

Join our network with a new franchise location.



Store Conversion Model

Convert your existing business to an ABC Imaging location.

Single Store Model

Our single store opening model is perfect for entrepreneurs looking to join an established brand and become business owners without the traditional risks of a standalone startup.

With a standard retail unit, you will be able to cater to businesses and consumers alike, moving seamlessly from business marketing materials to canvas prints and photobooks ordered by individual consumers.



Store Conversion Model

Converting an existing printing franchise allows you to benefit from our brand without all the expenses of a traditional store build-out.



What we offer:

We offer a turnkey solution, identifying real estate, assisting in shop build-out, providing equipment, and more.

- Training
- Real Estate Identification
- Tenant Improvements
- Equipment Recommendations
- Ongoing Support

What you'll need:

- Be at least 25 years old
- US Citizenship
- College degree or equivalent work experience
- Free of professional conflicts of interest
- Pass background check
- Excellent interpersonal skills
- Strong business and managerial acumen
- Ability to manage teams effectively in fast-paced evolving working environment

What we offer:

We offer full transition assistance from equipment audit and update recommendations to shop remodeling and rebranding.

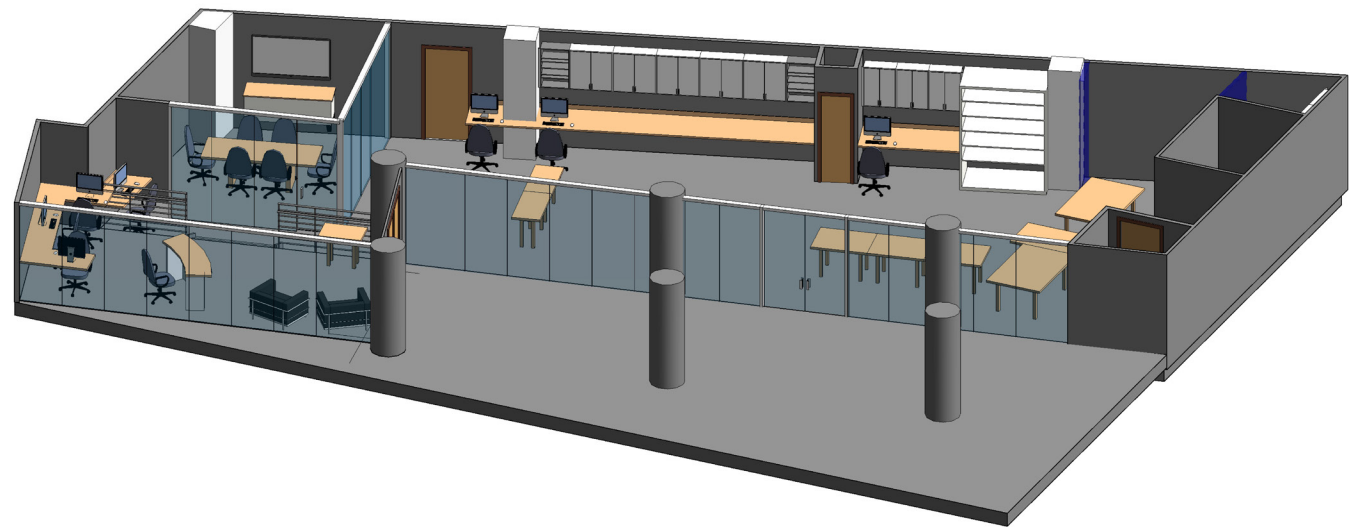
- Equipment Audit and Updates
- Shop Build-out & Remodeling
- Interior/Exterior Rebranding
- Full Training and Support
- Digital Integration

What you'll need:

- Meet all basic requirements for a single store model
- Past two years of tax returns
- Full accounting records for past year
- Complete ABC Imaging interview process

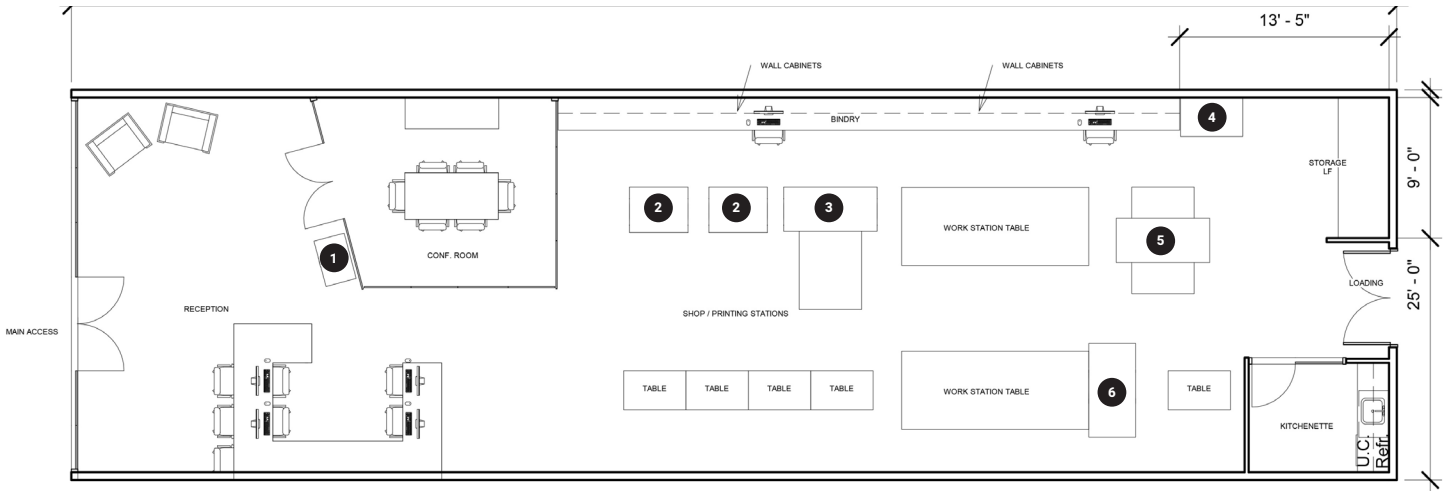
Sample ABC Imaging Shop

What a typical ABC Imaging shop location may look like.



For example purposes only. Individual shop layouts and specific equipment will vary depending on available space and other factors.

Sample Shop Layout



Key

- | | | |
|--|------------------------|---|
| 1 MFP (Small Format Printer) | 3 Large Format Printer | 5 Grand Format Hybrid (Flatbed/Roll-to-Roll UV Printer) |
| 2 MFP (Small Format, High-Volume Graphics Printer) | 4 Vinyl Cutter | 6 Hot Laminator |

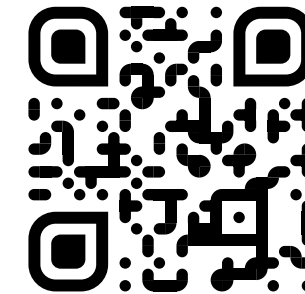
Available Locations



Visit us online to see available markets

We offer opportunities in most major US markets. Choose from urban and suburban locations to tailor your approach to your target audience.

Visit **franchise.abcimaging.com/locations**
or scan QR code below for available locations.



Owning a franchise is easy as **ABC** IMAGING



franchise.abcimaging.com

Investment

Franchise fee: \$39,850

Minimum available capital: \$90,000

Minimum net worth: \$250,000

Credit Rating Good



Path to Ownership



1

SUBMIT APPLICATION

If you meet the base qualifications and ABC Imaging sounds like the franchise opportunity for you, submit your application online at **franchise.abcimaging.com**.



2

MEET WITH ABC IMAGING LEADERSHIP

If everything looks good, a member of ABC Imaging Leadership will reach out to schedule an interview.

3

WE MAKE YOU AN OFFER

If our goals align, we sign the agreement and proceed to building out your location.



4

IDENTIFY YOUR LOCATION & IDEAL SHOP SIZE

Determine the location and ideal capacity for your ABC Imaging location.



5

TRAINING AND SHOP BUILD OUT

You will receive training and education in all aspects of our business. From equipment operation to the use of back office and ERP systems, this training period will prepare you completely for ownership. During this time, your real estate will be identified and any necessary improvements can be made to prepare for your next step...



6

GRAND OPENING OF YOUR VERY OWN ABC IMAGING LOCATION!

At this point you will be fully prepared to own and operate your ABC Imaging shop.



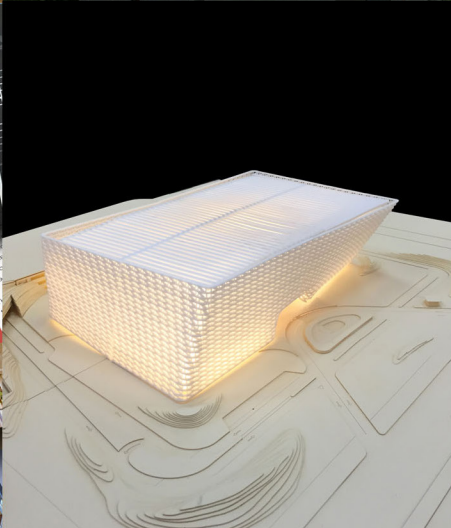
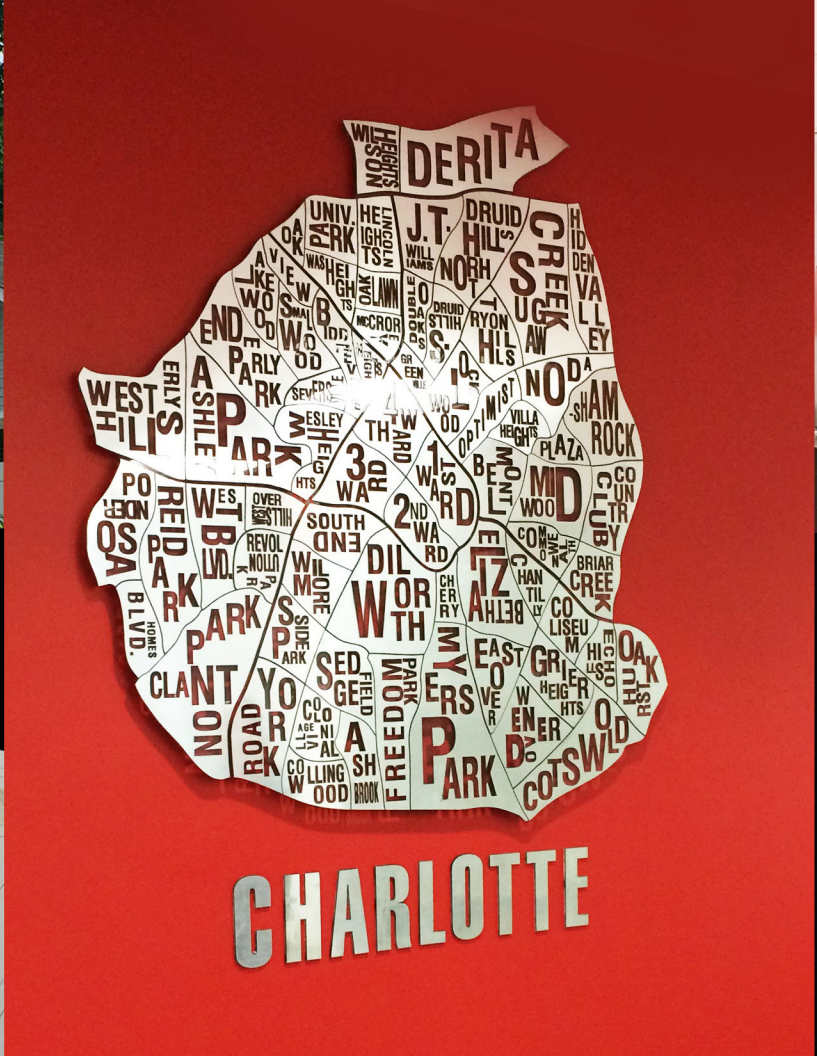
Start Your Future Today



Visit us online at **franchise.abcimaging.com**
to begin the application process.

Questions?

703-215-2591 | franchise@abcimaging.com



Franchise with ABC Imaging



703.215.2591 | franchise@abcimaging.com



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